

Vol 04 Sept - Dec 2024

The
ROOTED R ROUNDUP

As we step into 2025 with hearts full of gratitude and anticipation, Rooted Interiors celebrates the inspiring progress of the past year and looks forward to the opportunities ahead. From empowering families through our mission of creating lasting homes to strengthening our community connections, we've achieved so much together. Highlights include the success of our [Designing Hope Art Show](#) fundraiser, the introduction of new ways to make [volunteering](#) even easier, and the incredible impact of partnerships that transform houses into homes. Thank you for being an integral part of this journey. Here's to another year of hope, growth, and blessings!

Roots of Success

10

HOMES
DESIGNED

30

LIVES
TRANSFORMED

We are overflowing with JOY as Rooted Interiors celebrates furnishing 10 homes and transforming the lives of 30 individuals in 2024! To better serve our families, we are seeking a warehouse to store donated furniture and household items. Additionally, we've launched a capital campaign, [Wheels to Root](#), to purchase a box truck for our Rooting Days. Having our own vehicle will allow us to deliver furniture more efficiently and eliminate the need to rent a U-Haul for every project. [Continuing reading for more details!](#)

If you or someone you know can help with a warehouse or contribute to our [Wheels to Root](#) campaign, we'd love to hear from you! Together, we can ensure every family has a place to call home.

The Root Keeper

ED & Founder message
Kristina McCalla



Welcome to the latest volume of Rooted Roundup! This edition is extra special as we celebrate Rooted Interiors first full year and all of our growth, accomplishments and the impact we've made!

Over the past year in 2024, we've grown from a simple idea to a thriving nonprofit, transforming lives by creating homes for families in need. We're so excited to continue sharing our journey with you, from updates and success stories to design inspiration and community initiatives.

Through this newsletter, we aim to foster connection and keep you informed about our mission, progress, and upcoming projects. Together, we are creating a ripple effect of hope and change—one home at a time. Thank you for being part of this incredible journey. Let's keep growing and nurturing the roots we've planted together!



Deep as Roots It Takes A Village

On November 13th, 2024, our latest Rooting Day was a powerful celebration of resilience, partnership, and the strength of community. We had the honor of supporting a courageous mother and her two teenage children as they transitioned from homelessness into a home they helped build with their own hands. This family's journey from homelessness led them to Rainbow Village, where they were connected with Gwinnett/Walton Habitat for Humanity. This incredible family put in hard work and lots of love to help build their own home!

Through the dedication of our two partners and the generous support of our community, this family is now rooted in a place they can truly call home. It takes a village, and we are so grateful for everyone who made this possible. Click the photo below to see this project!



Our Rootwork

What We've Been Up To

Rooted Interiors participated in a [Kendra Scott Give Back Event!](#) Rooted Interiors participated in a Kendra Scott Give Back Event! Our Executive Director, Kristina McCalla, spent her afternoon at Kendra Scott in Peachtree Corners sharing our mission. With each purchase made, 20% was donated to us.

Rooted Interiors was featured in the winter issue of [North Georgia Living Magazine](#) in the Home & Garden Section.

Our Executive Director, Kristina McCalla, had an incredible opportunity with Professor Malissa Alinor's class at the [University of North Carolina at Chapel Hill!](#) As part of their class project this semester, students conducted in-depth research on Rooted Interiors, diving into our mission and exploring ways to support and enhance our impact.

Rooted Interiors is honored to be granted funds from the [Gwinnett Giving Girls](#). They are a dynamic group of women who gather for fellowship and philanthropy with the goal to fund emerging nonprofits serving women and children in Gwinnett County.

Expanding our Roots

New Board Member



We're thrilled to introduce Aaryn Fisher, our newest board member!

Although she has been a member since October 2024, she deserves a spotlight

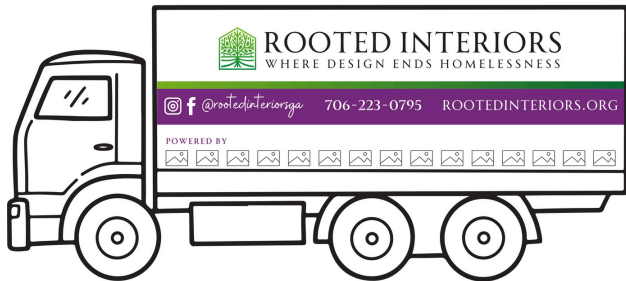
With over 18 years in education and public service, Aaryn has extensive experience supporting at-risk youth.

She has served in roles such as Director of Jackson County Head Start, where she connected families with critical resources and managed funding efforts to help families facing poverty.

Currently, Aaryn serves as the Executive Director of Jackson County Family Connection, where she collaborates with community organizations to provide essential resources to vulnerable populations. A passionate advocate for crisis intervention and mental health awareness, Aaryn's heart for service aligns perfectly with our mission. We are thrilled to have her expertise and passion on board and are grateful for the impact she's already made!

Wheels to Root

Capital Campaign



UPDATE: WE NO LONGER HAVE OUR SPRINTER VAN!

Reliable transportation is essential to fulfilling the mission of Rooted Interiors, and that's why our Wheels to Root Capital Campaign is so important. Currently, we rely on rented vehicles to deliver furniture and essential items to families transitioning out of homelessness. Having our own dedicated vehicle will not only streamline operations but also allow us to serve more families efficiently and effectively. With a vehicle of our own, we can reduce costs, respond to urgent needs faster, and extend our reach to help even more families create stable, welcoming homes. Your support will directly drive our ability to make a lasting impact in our community, one delivery at a time.

To learn more about sponsorship opportunities, with benefits of having your logo on our truck, click [here!](#)

Donate towards our campaign [here!](#)

Root Caretakers

Volunteer Spotlight

“As a board member and avid supporter of the rooted interior mission, I 10000% support and recommend everyone to support our mission. Watching the pure joy on the kiddos faces after we have completely transformed their home is priceless. If you have an opportunity to volunteer for a rooting day, it's a must. It will change your outlook on life!”



- Hannah McCray

Rooted Interiors was recognized as a Top Rated NonProfit for 2024! We welcome anyone and everyone to come serve with us! Sign up [here!](#)

