

JOIN US IN ENDING HOMELESSNESS THROUGH DESIGN

2027

ROOTED INTERIORS

Rooted at home. Rooted in love.

PO BOX 96
HOSCHTON, GA 30548

(877) 414-ROOT
ROOTEDINTERIORS.ORG

Our Mission

Rooted Interiors, Inc is a non-profit organization in Georgia and North Carolina with a mission to transform lives through design by designing and fully furnishing homes for families and individuals emerging from homelessness.

Our Vision

Rooted Interiors, Inc envisions a world where everyone has a functional place to call home.

Our Values

Rooted in Dignity
We honor the worth of every individual, ensuring everyone feels seen, valued, and respected, regardless of their circumstances.

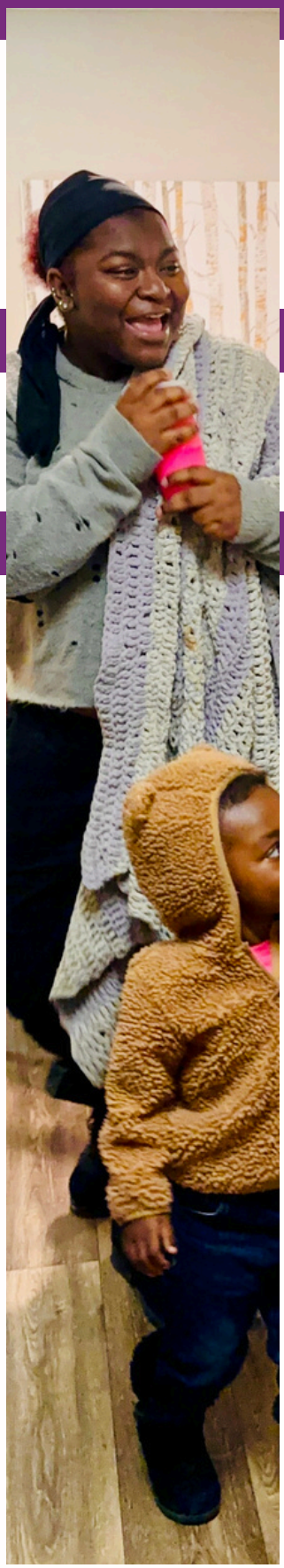
Rooted in Integrity
We build trust through honesty, transparency, accountability, and honoring our commitments.

Rooted in Excellence
We approach every home, relationship, and responsibility with intentionality, creativity, and care because those we serve deserve our very best.

Rooted in Humility & Vision
We lead with humble hearts and bold vision, remaining grounded in gratitude while courageously pursuing greater impact.

Rooted in Community
We believe lasting change happens together through meaningful relationships, collaboration, and shared generosity.

Rooted in Purpose
We put faith and compassion into action, using our God-given gifts and resources to create meaningful, lasting change.





where design ends homelessness

Dear Friends,

When I founded Rooted Interiors in 2023, I had a simple but powerful belief: a roof alone is not enough. I believed then, as I do today, that every family deserves more than a place to live. They deserve a place to belong. A place to rest, rebuild, create memories, and begin again. What began as a God-given vision to use my gift of interior design for something greater than myself has grown into a mission that continues to transform lives, including my own.

Over the past three years, I've had the privilege of witnessing what happens when a house becomes a home. I've watched parents walk through their doors with tears in their eyes, overwhelmed by the realization that someone cared enough to create a beautiful space just for them. I've watched children discover bedrooms of their own, sometimes for the very first time. I've watched families who have experienced unimaginable hardships begin to see their futures with renewed hope. And through it all, I've witnessed something equally powerful: a community coming together to make it possible.

Our partners are so much more than sponsors. They are businesses that invest in second chances, churches that put their faith into action, volunteers who give their time and talents, and individuals who believe that every family deserves to feel seen, valued, and worthy of a fresh start. Because of people like you, we aren't simply furnishing homes. We're helping families plant roots and thrive.

As we look toward 2027, our vision extends beyond the homes we furnish today. We are building a future where more families have the stability, dignity, and sense of belonging they deserve. But we cannot do it alone. Your partnership is an investment in families, in stronger communities, and in the belief that a home can be the foundation for lasting change.

Thank you for believing in this mission, for seeing the value in the work we do, and for considering the role you can play in what comes next. I often say that God gave me the gift of design, but He never intended for me to use it alone. Every home we've transformed is proof of what can happen when we come together with a shared purpose.

Together, we're creating more than beautiful spaces. We're creating room for hope, healing, and new beginnings.

With gratitude and faith,



Kristina McCalla, Founder & Executive Director



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Sponsorship Levels

Unlock the Power of Giving: Explore Our Sponsorship Levels and Join Us in Making a Difference Together.

SPONSORSHIP DETAILS	Twin $1000	Fulll $2500	Queen $4500	King $7000
Recognized on the Rooted Website	✓	✓	✓	✓
Featured in Monthly Newsletters	✓	✓	✓	✓
Recognition on Social Media		✓	✓	✓
Link with Logo on Rooted Website		✓	✓	✓
Annual Gala Tiickets/Table			✓	✓
Recognition in All Event Marketing Materials			✓	✓
Featured Rooting Day Partner				✓
Premier Recognition and Access to All Events and Rooting Days				✓

2027 Annual Sponsorship Offerings



☐ $7,000 ☐ $4,500 ☐ $2,500 ☐ $1,000

Sponsor Name (for recognition)

_____

Contact Name

_____

Address

_____

City _____ State _____ Zip _____

Sponsor Website _____

Deadline For Sponsorship Commitments
December 31, 2026

Payments should be received no later than
January 15, 2027

Please send check made payable to **Rooted Interiors** with this form to:

Rooted Interiors
P.O. Box 96
Hoschton, GA 30548

Sponsorships can also be paid online at
www.rootedinteriors.org

My organization can commit to a:

☐ 1 year sponsorship

☐ 3 year sponsorship

☐ 5 year sponsorship

Questions? Please call or email **Kristina McCalla** at
877-414-ROOT or
kmccalla@rootedinteriors.org

All donations are tax deductible.

Contact Us

To learn more about donating, volunteering or other ways you can support our work:

Email: hello@rootedinteriors.org

Call: (877) 414-ROOT





